



BROOM STREET SOFTWARE

"Sweeping Away The Competition..."

"CRM Desk" - part of the Mobile Desk® solution for QAD®

- Part of the Mobile Desk solution
- Fully Integrated with QAD
- Full stand alone CRM system or compatible with the QAD CRM module
- Compatible with all versions of QAD
- Cloud or On-Premise architecture
- Browser based UI for all mobile devices and desktops
- Software-as-a-service (SAAS) solution

Functionality:

- Account/Contact Management
- Notes Managements
- Opportunities Management
- Address Management
- Sales Reporting
- Hierarchies/Territory Management
- Consignment Reporting

The screenshot shows the Broom Street Software CRM Desk interface. The sidebar on the left includes links for Home, Accounts, Sales Reporting, Admin, My Account, Edit Setup, Help, and Logout. The main content area displays a table of accounts with columns for Name, City, State, YTD Sales, and Postal/Zip. Below the table is a 'Rep Rank' section showing a table with columns for Rank, Name, Total, Percent, and months from Jan to Nov. The interface also includes a 'Contact Information' section with company details and 'Hours of Operations'.

Name	City	State	YTD Sales	Postal/Zip	Type
TOTAL			\$25,083,083.76		
City Hospital Of YORKLYN	YORKLYN	DE	\$2,924,752.50	19736	PROSPECT
City Hospital Of PHILADELPHIA	PHILADELPHIA	PA	\$1,997,254.18	19113	TARGET
City Hospital Of GOODLETTSVILLE	GOODLETTSVILLE	TN	\$1,939,819.74	37072	PROSPECT
City Hospital Of		PA	\$1,864,078.72	00	PROSPECT
City Hospital Of PORT WASHINGTON	PORT WASHINGTON	NY	\$1,687,444.61	11060-4634	PROSPECT
City Hospital Of MONROVIA	MONROVIA	CA	\$1,625,317.55	91017-7149	PROSPECT
City Hospital Of		ZZ	\$1,497,576.44	00	PROSPECT
City Hospital Of ROUGEMONT	ROUGEMONT	QC	\$1,428,570.84	J0L1M0	TARGET
City Hospital Of		NY	\$1,302,652.98	00	PROSPECT
City Hospital Of MINNEAPOLIS	MINNEAPOLIS	MIN	\$1,318,852.72	55440	PROSPECT
City Hospital Of		ZZ	\$1,216,675.70	00	PROSPECT

Rep Rank	Rank	Name	Total	Percent	Region	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	1
1	Demo	\$35,063,083.76	100%		\$0.00	\$0.00	\$0.00	\$1,803,509.26	\$21,200,467.84	\$12,059,106.66	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

CRM Desk Demo Login Information:

http://custso.com/demo/e4_login.php

User: demo

Password: demo

Mobilize your QAD application today!

For more information, please visit our web site <http://www.broomstreet.com> or e-mail us at sales@broomstreet.com

www.BroomStreet.com